

RED SNEAKERS FOR OAKLEY

*Red Sneakers for Oakley is a 501(c)(3)
nonprofit committed to educating and
advocating for food allergy awareness to
save lives.*



Days Program: Pre-Teen

OUR STORY

Oakley was the 11-year-old son of Robert and Merrill, and twin brother of Olivia Debbs. In November 2016, we tragically lost Oakley due to a fatal anaphylactic reaction to walnut extract.

Shortly after Oakley's death, we decided to publicly share Oakley's story to help raise awareness about the dangers of food allergies.



We immediately saw a need for education and awareness and founded the non-profit organization Red Sneakers for Oakley to prevent what happened to Oakley from happening to another child.

Oakley wore red sneakers in the multiple sports he played, they were his favorite. Red Sneakers have now become a powerful symbol to represent food allergy awareness around the world.

We hope you will put on your red sneakers in support of food allergy awareness and help prevent life-threatening anaphylactic reactions.

-The Debbs Family

**To read Oakley's full story,
visit redsneakers.org/oakleys-story.**



BECOME A RED SNEAKER AMBASSADOR

**THE RED SNEAKER AMBASSADOR
PROGRAM IS AN OPPORTUNITY TO
EDUCATE AND PROMOTE AWARENESS
ABOUT THE MANY DANGERS
ASSOCIATED WITH FOOD ALLERGIES**

Ambassadors inspire, educate and empower their peers to understand the physical and social impact of food allergies.

They teach peers how to confidently take action during an allergic reaction, and advocate for safety and acceptance for those who suffer from food allergies.

Being a Red Sneaker Ambassador not only provides the opportunity to advocate for a meaningful cause, but it also features exciting benefits.

[Sign Up To Be An Ambassador Here](#)



AMBASSADOR BENEFITS & REQUIREMENTS

Red Sneaker Ambassadors will receive:

- A pair of Red Converse Sneakers
- RSFO Ambassador Merchandise
- Exclusive access to discounts from RSFO sponsors & partners
- The opportunity for recognition on the RSFO website and social media
- Materials to support your food allergy awareness and education initiatives

Program Requirements:

- Annually organize and lead at least one Red Sneaker Day (RSFO will provide support as needed)
- Celebrate International Red Sneakers Day (May 20th) by posting educational content on social media and sharing why you wear red sneakers
- Become an advocate in your community and bring awareness to RSFO's mission for the food allergy community
- Set yourself an annual fundraising goal



WHAT IS A RED SNEAKER DAY?


Red Sneaker Days are designed to engage and inspire students, parents and school staff to become informed about the importance of food allergy awareness.

Our school program provides education on how to properly prepare for and respond to anaphylaxis.

The school program also provides lesson plans, flyers, book recommendations, posters and game-filled activities for students to help build community, compassion, and understanding for those who have food allergies.



**ONE IN 13 CHILDREN,
OR ROUGHLY TWO
CHILDREN IN EVERY
CLASSROOM HAVE
FOOD ALLERGIES.**



**ONE IN SIX
CHILDREN WILL
HAVE A REACTION
AT SCHOOL.**

Red Sneaker Day Objectives

- Promote food allergy awareness
- Provide a safe environment for kids
- Inform and educate
- Create a community that supports students with food allergies





MAY 20TH

PARTICIPATE IN INTERNATIONAL RED SNEAKERS DAY

for food allergy awareness



Take a photo of yourself in red sneakers (or anything red).

On May 20th, post your photo on social media to help spread food allergy awareness!

Tag us! @redsneakersforoakley on Facebook and Instagram.
Tag @oakley_red on Twitter.

Use hashtags:
#redsneakersforoakley
#foodallergyawareness
#internationalredsneakersday

VISIT [REDSNEAKERS.ORG/IRSD](https://redsneakers.org/irsd) FOR MORE INFO



@RedSneakersForOakley



@redsneakersforoakley



@oakley_red



HOST A RED SNEAKER DAY

Suggested Red Sneaker Day Events:

Schoolwide Assembly

Class Art Project

Fundraiser

Community Day

Organize a Sports Event

Participate In International Red Sneakers Day.

PSA Viewing

Book Study

Top 9 Allergen Relay Game

Educational Food Allergy Activities

Dress Down Day Fundraiser



Books

- o Don't Kill the Birthday Girl By: Sandra Beasley
- o When Every Bite Matters By: Olivier Deldicque

Articles

- o Food Allergy Management Meets the Teenage Brain, Allergic Living Magazine
- o Teens Speak Up About Averting Food Allergy Awareness, Allergic Living Magazine
- o How the Media Portrays Food Allergies, FARE
- o Bullying, FARE
- o Stressing the Importance of Food Allergies, FARE



VIDEOS AND PRESENTATION RESOURCES

Dining Out with Food Allergies



Food Allergy Presentation



PSA: Spell It Out



Food Allergy Awareness



Kids Talk: Food Allergies



Dr. Mike: The Truth About Food Allergies



Other Recommended Videos

- [In Their Own Words - Kids Living With Food Allergies](#)
- [Teen Talk: Food Allergies](#)
- [Bullying](#)
- [Dating with an Allergy](#)
- [Dating and Food Allergies](#)
- [High School Students Talk Food Allergies](#)

Recommended Websites

- [Food Allergy Teens](#)
- [Youth Advisory Panel, YAP](#)
- [Nutties for a Change](#)
- [The Allergic Life](#)
- [No Nuts Facebook - Teen Group](#)
- [FARE Teen Corner](#)



RELAY GAME

The goal of the 9 Allergens Relay Game is to show the dangers of cross contamination that those with allergies experience on a daily basis. It teaches the importance of washing hands and sanitizing areas that may have been contaminated with an allergen.



Supplies Needed:

- Space for students to move around
- 9 Allergens Cards
- Area to represent a hand washing station
- Optional supplies: Dodgeballs or other similar sports equipment
- Obstacle course items such as hoola hoops, cones, etc.

[Click for Full Lesson Plan](#)



RED SNEAKER SPORTS DAY

*Here are a few suggestions for a
Red Sneaker Sports Day:*

- Host a game day or make it a tournament. Get the students and teachers involved!!
- Soccer, Basketball, 4-Square, Dodgeball, Track and Field Day, etc.
- Wear red to raise awareness for food allergies.
- Ask for donations to participate in the game or, ask for donations from spectators.



TOSS THE YARN

The purpose of this game is to show how an allergen can be passed from person to person so easily (cross-contamination). It is designed to show the importance of washing your hands and sanitizing surfaces.

Instructions:

Have a student begin the game by holding a ball of yarn. Identify one of the 9 major allergens that has "contaminated" a student's desk. The student begins to pass around the ball of yarn (allergen) while holding onto the string.

Optional addition to the game: Have each student name all the people who had touched the allergen before them in the correct order.



FACT OR MYTH MATCHING ACTIVITY

The goal of this activity is to educate students about the facts of food allergies. It addresses myths and misconceptions that are usually associated with food allergies.

This activity can be done in small groups or as a whole group activity. Students will match the commonly believed food allergy myth to the fact or truth about that misconception. At the end of the activity, the teacher will go over the correct matches and discuss the facts about food allergies.

[Click for Full Lesson Plan](#)

[Click for Digital Version](#)



ELA

CONNECTIONS

- Creative Writing Assignment – Write a “My Allergy” story. Students without an allergy are to select one for the purpose of writing their story or research someone with a food allergy. (There are many celebrities)
- Students choose an allergy related book or article to read. They then present a project based on what they learned.
- Students create a Shape Poem based on food allergies.
Shape Poem
- Reading and Comprehension: Reading Food Labels Activity - [Click for full Lesson Plan](#)
- Cross-Curricular School Project - [Click for full Lesson Plan](#)
- Students create an informational food allergy poster/flyer



CLUB O!



FOOD ALLERGY CLUB

redsneakers.org

Club O! is a safe space for kids with food allergies. Club O! provides a community for kids with food allergies and food allergy allies to come together with one purpose: awareness. It is designed to alleviate the anxiety associated with food allergies while at school and provide a better understanding of what it is like living with a food allergy. Club O! will also provide opportunities for non-allergic students to learn how to support a friend with food allergies.



CLUB O! CONTINUED

Start a Club O! at your school to help raise food allergy awareness. Everyone is welcome! Club O! members will work together to accomplish the following:

- Plan a Red Sneaker Day
- Plan a fundraising event
- Share Oakley's story
- Create a community for kids with food allergies at your school
- Share food allergy facts and resources at your school
- Educate your school on what it is like living with food allergies





CONTACT US



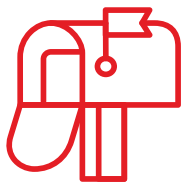
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